



Studenterlauget

The Board

General Assembly 2025

Minutes 08/05/2025

Welcome by Chairman

- Brief introduction of the General Assembly
- Introduction of the Agenda

Election of Moderator

- Suggestion: Rasmus Høngaard
 - Not any objections
 - Rasmus is elected as the moderator of the general assembly.
 - Former Chairman of Studenterlauget

Election of Reporter

- Suggestion: Linn Pehrson
 - Not any objections

Election of Auditor

- Suggestion: Deloitte
 - Not any objections

About Studenterlauget

- Structure of Studenterlauget – Presentation of the different departments within SL
 - General Assembly with the members at the top
 - Hereunder the board – making the full strategy.
 - The Managing director



- The Full Management
 - Business Relations
 - Projects
 - Communications
 - IT
 - Finance
- Klubben
- Caff'inn
- Introduction Week
- SL Festudvalg
- Aarhus Case Competition
- Video telling about what Studententerlauget is from [Studententerlauget.dk](https://www.studententerlauget.dk)

Run-through of the Financial Year 2023

- By Chairman of the Board
 - Vision: “In collaboration with Aarhus University, Studententerlauget will create Denmark’s best study environment at School of Business and Social Sciences.”
 - Mission: “...Our mission is to develop and facilitate the most value-creating study environment for our members, regardless of location. Through engagement and professionalism, we will provide academic and social activities of the highest quality.”
 - Strategy 2030: *Studententerlauget aims at creating the best foundation before and after the transition to **Campus 2.0**. We want SL members to experience the **best environment**, both socially and academically **regardless of location**. Furthermore, Studententerlauget aims to embrace the **diverse background** of its members, to maximize the value created.*
 - Value Creation:
 - To create value by continuously developing and rethinking our events. The members' needs and interests are prioritized in everything we do.
 - Campus 2.0.:
 - We aim to make a smooth transition and integration while continuing to create the best possible study environment. We will adapt our operations and activities to the new physical environment.
 - Diversity
 - We will continue to provide equal and diverse offerings to our members. Every member is encouraged to apply for roles within Studententerlauget. We prioritize clear communication and transparency.
 - Sustainability:



- Focus on social and environmental sustainability. We actively implement initiatives to reduce waste and recycling of materials.
- By Managing Director
 - Focus points from the last General Assembly:
 - Campus 2.0.:
 - Campus 2.0. is the new transition towards the new campus in 2026 → this includes moving all our activities towards the new campus.
 - Management are frequently visiting campus 2.0. and following the process and progress
 - Klubben at campus 2.0.:
 - Showing pictures of the new campus
 - The size of Klubben will be increased from 220 PAX to 350 PAX.
 - We will still have the room to facilitate great events.
 - Samfundsfaglig kantine and Stakladen will be utilized for events
 - Compass Group won the licitation bidding → Caf'inn will not continue at the new Campus
 - Diversity:
 - Including all students no matter nationality and background
 - Inclusion by diversity also including non-alcoholic events
 - 54% of all employees are men, the rest are women
 - 80% of posts in English (does not in were hosted in Danish)
 - 14% of employees are international → great in comparison to the statistics of international students at BSS
 - Value Creation:
 - Improving events
 - Rethinking member benefits
 - Being the connecting link between employers and students
 - Showing what have happened throughout a financial year:
 - Price reductions at Klubben
 - Advent calendar has been introduced
 - Using focus groups to clarify the needs and wants from our members
 - Implementation of new one-off projects → eg. Rockstar Club Tour
- By Financial Director
 - Financial Focus of 2024:
 - Managing costs during uncertain times
 - Improving supplier contracts
 - Optimize staffing to enhance efficiency
 - Giving back
 - Through investments and offerings



- Student-cost transparency at the introduction week
- Revenue of 18 million DKK
- Key points from annual report from 2024:
- Revenue and Gross Profit:
 - Revenue of 18 million → increase of 900.000 DKK
 - Fewer students at campus which still affects our revenue and gross profit
 - 2024 has had extraordinary revenue from Rockstar Club Tour + improved purchasing and stocking has increased the gross profit in Klubben and Caf'inn
- Expenses:
 - Total to 7.9 million → increase of 5% in comparison to last year
 - Change in opening hours + more intelligent staff planning
- Net Profit
 - Profit of 217 tDKK
 - 150 tDKK coming from investments
- Main take away
 - Improved efficiency, new initiatives, giving back through value-creation.
 - Building equity and liquidity for uncertain times ahead
- Financial Focus of 2025:
 - Managing changes
 - trimming and re-evaluation of what should/should not continue at the new campus
 - Maintaining a high quality of the current SL format until the move
 - Giving back
 - focus on the members wants and needs
- Campus 2.0
 - What we know:
 - Loss of revenue from Caf'inn
 - Loss of revenue from Klubben during transition period
 - Starting costs
 - Sufficient equity to manage the cost of moving
 - What are we working on:
 - Restructuring to match our new operations
 - Finding new revenue streams

Questions to the Annual Report:

- No Questions



Studenterlauget

The Board

Questions to the run-through of the Financial Year 2024 and 2025

- No Questions

Accepting Annual Report 2024

- All accepted

Changes in Regulations

- No changes

Candidate Presentations

- Ordinary Members
 - Alex Ørum, HA Almen - 4 semester
 - Victor Lund Finnerup, HA Almen - 4 semester
 - Christie Lunding Pedersen, HA Almen - 6 semester
 - Martin Skov Løst, HA Almen - 2 semester
 - Karoline Bæk Haugen, Cand.merc.soc - 8 semester
 - Inesa Zukauskaitė, BScB - 4 semester
- Employee Representative
 - Sayad Yousifi, Cand.merc.fib - 8 semester
 - Mikkel Holm Nielsen, HA Almen - 6 semester

Break - Voting, Tapas & Wine and Comedy

Presentation of the New Board

- Ordinary Members
 - Alex Ørum, HA Almen - 4 semester



Studenterlauget

The Board

- Victor Lund Finnerup, HA Almen - 4 semester
- Christie Lunding Pedersen, HA Almen - 6 semester
- Martin Skov Løst, HA Almen - 2 semester
- Karoline Bæk Haugen, Cand.merc.soc - 8 semester
- Inesa Zukauskaitė, BScB - 4 semester
- Employee Representative
 - Sayad Yousifi, Cand.merc.fib - 8 semester

AOB

- Thank you to the moderator of today



Studenterlauget

The Board

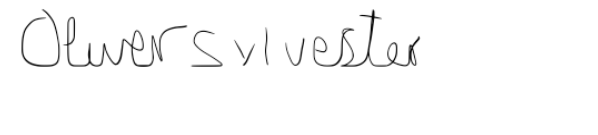
Abovementioned accepted by:



Chairman of the Board – Caroline Shack Bache



Vice Chairman of the Board – Linn Pehrson



Member of the Board – Oliver Sylvester



Member of the Board – Karoline Bæk Haugen





Studenterlauget

The Board

Member of the Board – Alex Ørum

Member of the Board – Haris Khan

Employee Representative – Rasmus Veisborg Andersen